

# Diya Shah

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## EDUCATION

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### University of California, Irvine

*B.A. in Business Administration & Psychology* | Dean's List

GPA: 3.823/4.00

Irvine, California

*Expected Dec 2026*

## PROFESSIONAL EXPERIENCE

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### UCI Center for Wellness & Health Promotion

*Healthcare Promotion Intern*

Irvine, California

*April 2026 - June 2026*

- Implement evidence-based behaviour change strategies to design and deliver impactful student-facing health interventions
- Design and facilitate organisational wellness programming through evidence-based workshops, training, and health initiatives
- Serve as primary point of contact for students seeking health resources, providing personalised consultations and referrals

### Mahavir Hospitals

*Healthcare Administration Intern*

Surat, India

*June 2025- August 2025*

- Streamlined patient records, scheduling, and insurance documentation, efficiently supporting operations for 250+ daily visits
- Coordinated with departments to optimize workflows and gained insight into hospital policy and management practices
- Observed staff coordination and organisational workflows, gaining insight into how team dynamics shape patient care

### UCI Student Housing Sustainability

*Media & Marketing Coordinator*

Irvine, California

*July 2024- July 2025*

- Increased student engagement by 30% through innovative content strategy, creative design, and targeted digital campaigns
- Directed digital platforms and produced high-impact multimedia assets to amplify outreach and strengthen brand presence
- Tracked engagement metrics and user feedback to iterate on content strategy and improve campaign effectiveness

### Amnesty International, UCI

*Social Relations Head*

Irvine, California

*May 2024- July 2025*

- Executed social media campaigns to foster connection, engagement, and meaningful inspiration within the UCI community
- Drove human rights visibility by leading strategic campaigns, creating impactful content, and engaging key influencers
- Used audience insights and engagement data to refine campaign messaging and increase participation across platforms

### Associated Students at UCI (ASUCI)

*International Senator*

Irvine, California

*July 2024- January 2025*

- Advocated for international students by writing legislation, promoting policies, and communicating with leadership
- Developed programs to support international student integration, wellbeing, and cultural exchange on campus

### HDFC Bank, India

*Finance Intern*

Surat, India

*June 2023- July 2023*

- Evaluated client investment portfolios across PPFs, FDs, and ULIPs to support data-driven financial decision-making

## EXTRACURRICULARS & LEADERSHIP

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### Student Organisation for I/O Psychology (SIOP) at UCI

*VP for Marketing*

Irvine, California

*May 2026 - Present*

- Lead social media strategy and content creation for UCI's I-O psychology student org, driving engagement and visibility
- Coordinate marketing campaigns and promotional materials for speaker events and broader organizational initiatives

### UCI Student Housing- Earthreps

*Communications Assistant*

Irvine, California

*July 2024- July 2025*

- Supported interns by creating graphic designs and marketing materials to promote sustainability initiatives across campus
- Managed social media content and collaborated with EarthReps interns to drive outreach, engagement, and event visibility

## MEMBERSHIPS, SKILLS & LANGUAGES

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**Additional Memberships:** Rotary Club, Women In Leadership UCI, Psychology Student Association UCI

**Skills:** Canva, Figma, Google Analytics, Gamma, Asana, Microsoft Excel, SPSS

**Languages:** German A2 (In Progress)